

# What do you know about Mass Media in Britain?

## Test Yourself.

Choose the correct answers to the following questions.

- 1) The BBC receives its income from:
  - A. the government;
  - B. advertising
  - C. political parties
- 2) The private companies get money from:
  - A. the government;
  - B. advertising;
  - C. political parties.
- 3) National radio has:
  - A. three stations;
  - B. four stations;
  - C. Five stations.
- 4) The BBC has:
  - A. two channels;
  - B. three channels;
  - C. many channels.
- 5) Channel 4 broadcasts:
  - A. sports and educational programmes for minority groups;
  - B. plays, foreign films, classical concerts
  - C. news programmes and light music.
- 6) The quality papers:
  - A. try to entertain rather than inform;
  - B. try to inform rather than entertain;
  - C. try both to inform and to entertain.
- 7) The circulation of a newspaper is expressed by :
  - A. the number of people who buy it;
  - B. the number of people who read it;
  - C. the number of copies published.
- 8) The readership of a newspaper is expressed by
  - A. the number of people who buy it;
  - B. the number of people who read it;
  - C. the number of copies published.
- 9) Newspapers in Britain are owned by:
  - A. the government;



- B. the political parties;
- C. individuals and publishing companies.

10) At present, the cheapest newspaper in Britain is:

- A. The Daily Telegraph;
- B. The Guardian;
- C. The Times.



Do additional task:

Make up a dialogue about British Mass Media  
Using this information.

